

JAKE WRIGHT

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912.713.3163

EDUCATION

Savannah College of Art and Design
BFA in Advertising Design
Graduated May 2008

EXPERIENCE

Hanover Direct

Web Designer: The Company Store and Company Kids

- Worked on strategy for web branding and advertising
- Wrote copy for radio spot
- Developed interactive promotions

March 10 - Present

WrightMonster

Freelance Art Director

- Produced branding and promotion for local events
- Assembled freelancer network to handle large projects

Jan 10 - Present

Lucas Entertainment

Graphic Designer

- Redesigned brand identity and direct marketing strategy
- Oversaw nearly 100% increase in membership
- Direct marketing campaigns led to highest sales in company's history

May 09 - Jan 10

Freelance Designer

- Toy New York (Activision)
- Empire Design (Paramount)
- ABC Home (ABC Home & Planet)

June 08 - May 09

Savannah College of Art and Design

Resident Assistant

- Organized popular, cost-effective events
- Designed posters, flyers, and publicity

June 06 - Jan 07

AWARDS/HONORS

2007 NSAC Regional Champion
2007 Savannah Addy - Student Gold Award (TV Spot)
2007 Savannah Addy - Student Best In Show (Campaign)
2007 ONE Show - Student Exhibition

PROFICIENCIES

Technical
Adobe CS4, Photo Manipulation/Retouching, Quark, Flash Animation
(AS3), HTML, CSS

Miscellaneous Skills
Welding, Carpentry, Classically trained opera singer